



# SIR THOMAS RICH'S GLOUCESTER

## THE RICH'S PARTNERSHIP

**Here at Sir Thomas Rich's Gloucester, the very highest standards of innovative learning and teaching go hand in hand with the pride we take in our traditions and long history.**

Since 1666, when the School was founded on a donation from a local business man, successive generations of pupils have benefitted from our outstanding learning environment.

We pride ourselves on preparing students for the adult world, collaborating with a wide range of businesses to provide work experience opportunities, taster days and careers advice. In return, companies gain an insight into the needs of young workers, they get to engage with some of the brightest minds in the county, and they increase awareness of their business amongst the wider school community.

The past few years have seen significant cuts in the funding we receive from the Government, and this impacts on the curriculum and the extra opportunities available to our students.

Rich's Partnerships are a way for the School to build **closer links with the business community** and raise much needed funds. As a partner you will be supporting one of the best schools in the country, well known for both its academic excellence and sporting success. Such an association can be an important business asset; boosting your company image, increasing awareness of your brand, providing you with PR opportunities and contributing to your social media presence. As a Rich's partner, companies are also able to reach an extensive network of parents across Gloucestershire and the South West. In addition, our alumni span the globe and include many local business leaders and decision makers.

There are a range of partnership levels available, starting at just £250. The attached outlines the different sponsorship packages and promotional activities available to your company. We also hope you will consider the opportunity to offer non-financial support to our students, along the lines of mentoring and work experience, or if you wish to discuss a bespoke package please contact our Development Director Vicki Lynn ([vn@strs.org.uk](mailto:vn@strs.org.uk)). Your help is invaluable and will be very much appreciated – all contributions go towards our students' academic and extra-curricular education, and help to develop and improve school facilities for both pupils and the local community.

**Matthew Morgan, Headmaster**



## Supporting Sir Thomas Rich's

However your company supports the School, we offer all our Rich's Partners the following opportunities to build a mutually beneficial relationship:

- Company logo displayed on our website with hyperlink to your site
- Invitations to networking events with senior staff and other Rich's Partners
- Invitations to key school events

### Choosing your level of sponsorship

There are four levels of sponsorship to choose from (please tick your preferred level):

<input type="checkbox"/> <b>Bronze Rich's Partnership: Donation - £250</b> <input checked="" type="checkbox"/> A stand at the School's annual Careers Fayre <input checked="" type="checkbox"/> Feature on our Alumni and School Facebook pages, increasing your social media presence <input checked="" type="checkbox"/> Company information entered into the Rich's Partnership Directory
<input type="checkbox"/> <b>Silver Rich's Partnership: Donation - £500</b> Bronze plus 1 from the list of promotional opportunities below
<input type="checkbox"/> <b>Gold Rich's Partnership: Donation - £1,000</b> Bronze plus 2 from the list of promotional opportunities below
<input type="checkbox"/> <b>Platinum Rich's Partnerships: Donation - £2,000+</b> Bronze plus 4 from the list of promotional opportunities below

### Promotional opportunities - please tick your preferred choice(s):

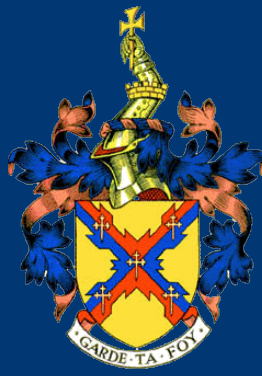
- Company logo on a School minibus - 2 years
- Company logo on the programmes of School drama, musical and sporting events
- A quarter-page advert in our School folder, lasting circa two years
- A professionally designed banner displayed around the School 1<sup>st</sup> XV rugby pitch
- A quarter-page advert in two issues of *The Richian*, the School magazine
- Company logo on the strip of a School sports team
- A company-named award at our annual School Speech Day

All opportunities are for one year unless otherwise stated. If you have your own ideas for recognition of a company gift, or would like your contribution to be directed to a specific area, please contact Development Director Vicki Lynn on [vn@strs.org.uk](mailto:vn@strs.org.uk).

### Non-Financial Support

If you, your colleagues or company are able to support Rich's students in any of the following ways, please tick the appropriate box(es):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Work experience placements               | <input type="checkbox"/> Taster days               | <input type="checkbox"/> Careers advice |
| <input type="checkbox"/> Help with interview practice             | <input type="checkbox"/> Mentoring                 |   |
| <input type="checkbox"/> Presentation about your company/industry | <input type="checkbox"/> Supporting in another way |   |



# CORPORATE SPONSORSHIP & NAMING OPPORTUNITIES AT SIR THOMAS RICH'S GLOUCESTER

We very much hope your company is interested in building a Rich's Partnership. Please complete this form and return it to Vicki Lynn, Development Director, Sir Thomas Rich's, Oakleaze, Gloucester GL2 0LF (telephone 01452 338400 ext 332, email [vn@strs.org.uk](mailto:vn@strs.org.uk)) and she will be in touch to discuss your contribution and arrange a meeting with the Headmaster.

Your name

Telephone

Email address

Company name

Company address

Connection to School